





“Quadrant4 makes the right translation”

Rudy van de Water and Olaf Elderenbosch

Ever since 2008, Elho has been located in a stunning building in Tilburg. The establishment breathes durability and sustainability which is noticeable as soon as you walk through the door. In 2006 Rudy van de Water (director Quadrant4) was already connected to the process of realizing this establishment. Together with Olaf Elderenbosch, co-owner and ceo of Elho, he looks back on years of collaboration.

Olaf: “My parents started the company in 1964 in Amsterdam. My two brothers and I also started working in the family business. Up until 2008 we were located in Rosmalen. Elho grew, and we started thinking of our very own establishment. We started the preparatory study together with Rudy. We decided on Tilburg. It’s an important logistic junction, it housed the right employees and it had available grounds and possibilities for us to realize our plans, which were our main reasons for choosing Tilburg.”

Focus on sustainability

Rudy: “The establishment was built in two parts. The first part was completed in 2008. In 2010 a second part was added. Elho strives to deliver the highest possible quality and focusses 100% on sustainability. They aim high. They’re specific in their requests. If we had started a BREEAM-procedure all those years ago, the establishment would definitely have acquired an BREEAM Outstanding score.”

Olaf: “Our strategy = sustainability. In every aspect. Whether it concerns our buildings, our employees, or our



Rudy: “It’s nice that we understand each other on even the most detailed levels. I know how to make decisions and I know exactly what and when to share things with Olaf. That saves a lot of time. The last couple of years more people from Quadrant4 have joined in on projects. We work closely together, which ensures continuity in our collaboration.”

NATURE MAKES HAPPY. THANKFUL! AND IT ENERGIZES.

Family company Elho has made it their goal to bring that nature into your home. The company has been making – sustainably – the most beautiful pots for plants since 1964 and sells these world-wide.

products. As an example: we have our own windmill which provides us with all the energy we need.”

Few words are needed

Olaf: “The first preparatory phase and the realization phase were intense for both Rudy and I. Rudy possesses talents I don’t. He has much knowledge of, and experience in, construction. He understands the consequences of different processes. Aside from that, he has a valuable network of specialists. He translates the needs and wishes from our company into the best solutions. Very few words are needed between him and I”

Lasting involvement

Olaf: “Together we took on building, and later adding to, our establishment. Recently we asked Quadrant4 to aid in remodeling our office too. And now, we are studying the possibilities surrounding branching out our production facility. We would be talking about an extension in possibilities on the same limited amount of ground, unless more ground will be available to us. I appreciate the fact that Quadrant4 stays involved, even after the building has been completed. There is a lasting aftercare. Proper maintenance contracts are put into place and installations are regularly checked. Their functioning is being checked. They, lastingly, take the burden of our shoulders.