

“We feel  
strong with  
Quadrant4  
next to us”



Toon Verschuren Jr., director  
Holly Smit-Verschuren, director/operational manager

The new business premises of Verschuren Interieurbouw in Eindhoven was recently completed. An existing distribution center has been completely converted into a high-quality production and office location. Quadrant4 took on the housing advice, interior design and construction and renovation supervision. Toon Verschuren Sr. and Eric de Vetten have known each other for much longer. Twenty years ago, Verschuren also opted for new business premises. And even then, Toon relied on the expertise of Eric de Vetten and Roy Bruggeman. The renewed acquaintance leaves you wanting more. Verschuren and Quadrant4 are joining forces to jointly provide optimum service to customers.

# The *ideal* *interaction*

**Toon:** “I was twelve when my parents started a construction market. I always helped. And it immediately became clear: I wanted to have my own company in the future, but then it had to be bigger and faster. When I started my own business, we focused on state-of-the-art machines. The result is optimal process control and much more volume. Partly because of this, we have grown rapidly. Verschuren Interieurbouw now has more than 75 employees and a huge customer portfolio. We were very ready for a new ‘home’.”

## Pleasant and sustainable

**Eric:** “We faced a functional challenge: realizing an optimal production layout, creating more outdoor space, and drawing out the ideal walking lines. The central heating boilers have made way for heat pumps and of course we opted for LED lighting

everywhere. In addition, the insulation value of the building has been increased. The company building has been transformed into pleasant, sustainable accommodation.”

**Toon:** “I wanted an optimal foundation for the employees. A pleasant building with atmosphere, color, and sufficient daylight. For example, we now have extra daylight in the production. And infrared dark radiators for heating. These are no less than 40% more energy efficient than heaters. I’m very content. It has become a human, contemporary building.”

## Synergy and DNA Match

**Toon:** “Quadrant4 ‘always looks high over’. They have professional project management and technical knowledge and insight in-house. There is a good interaction between our companies because we really complement each other. This makes sense









“Virtual Reality provides insight and experience”

Toon Verschuren Sr., Founder Verschuren Interieurbouw  
Eric de Vetten, Founder and co-owner Quadrant4

because interior is always an extension of an architectural design. Together we are a complete provider. And you know, it's also just a nice group of people. It is a pleasure to work together.”

**Eric:** “What we really learn from Verschuren is choosing the right detailing in the interior. To make sure that the interior will still be beautiful in ten years' time. In addition, we feel free to sit in each other's chairs. We hold each other accountable and reinforce each other. Which works because we have the same values. The DNA of Verschuren Interieurbouw and Quadrant4 match.”

#### **New Generation**

**Toon:** “I have handed over the company to the next generation. My daughter Holly and my son Toon Jr. now put my life's work forth with a lot of passion.

The match between our two companies thus continues to exist. I know that for sure. Those two will take care of that.”

#### **Joint future plans**

**Toon:** “Clients have a dream. We must make that tangible for them. With a visual 'bomb' for example. So that they know, feel, what we are going to make for them. I want us to exceed their expectations. Experience plays a crucial role.”

**Eric:** “We have now carried out a number of projects together. 3D visualizations and Virtual Reality are indeed the deciding factor, because customers then actually experience what it will look like. We are happy to give substance to that. I am looking forward to tackling new projects together with Verschuren Interieurbouw. Bring it on!”

